

The Montessori School of Bowling Green is a nurturing community that educates the whole child in a Montessori environment, where children develop mutual respect, personal responsibility, and a passion for learning.



The Montessori School of Bowling Green Strategic Plan 2024

- *Priorities* → *Strategies* → *Objectives* → *Tactics*
- **A strategy** is the approach you take to achieve a goal.
- **An objective** is a measurable step you take to achieve a strategy.
- **A tactic** is a tool you use to pursue an objective associated with a strategy.

<u>Priority 1</u>	<u>Strategies</u>	<u>Objectives</u>	<u>Tactics</u>
<p>Quality Programming: Provide an exceptional Montessori education for children in our communities.</p>	<p>Leverage the strength and talent of our teachers and staff.</p> <p>Build on our community of compassionate, empathetic, capable, and inclusive teachers and staff to support MSBG students.</p>	<p>1) Align programming strategies to remain competitive in compensation, experience, and professional development of teachers and staff.</p> <p>2) Align with the American Montessori Society standards and provide training and resources to support a diverse range of students.</p>	<p><i>1) Support teachers by maintaining flexibility for professional development and training days.</i></p> <p><i>2) Offer financial support for AMS credentials and memberships.</i></p> <p><i>3) Maintain classroom ratios to ensure a quality teacher and student experience while upholding Montessori philosophy.</i></p> <p><i>4) Provide the appropriate funding for instructional materials.</i></p> <p><i>5) Annually review compensation packages relative to benchmarks.</i></p>

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<u>Priority 2</u>	<u>Strategies</u>	<u>Objectives</u>	<u>Tactics</u>
<p>Enrollment Management: Ensure strong and stable enrollment.</p>	<p>Build on recruitment efforts through marketing, community engagement, and overall awareness.</p> <p>Build upon the history and longevity of MSBG to continue to provide premier private educational opportunities in our community.</p> <p>Leverage opportunities in our community for partnerships and engagement.</p>	<p>1) Develop a recruitment strategy to have a pipeline of future students.</p> <p>2) Retain a wide-ranging student population to provide classroom experiences that prepare students to be well-rounded citizens and future leaders.</p> <p>3) Perpetuate an environment of diversity and inclusion in both our enrollment and hiring practices.</p>	<p><i>1) Embrace our longstanding, elite American Montessori Society accreditation status in the region.</i></p> <p><i>2) Leverage our standing in the community to raise awareness and build on our strong reputation.</i></p> <p><i>3) Utilize our network of parents, families, alumni, donors, and community ambassadors to convey the value of an MSBG education.</i></p> <p><i>4) Deliver a high-quality Montessori educational experience.</i></p>
<u>Priority 3</u>	<u>Strategies</u>	<u>Objectives</u>	<u>Tactics</u>
<p>Fiscal Security: Develop and maintain an effective budgetary and investment strategy.</p>	<p>Maintain a strong financial outlook through competitive tuition rates which reflect the value of the MSBG experience, utilization of grant opportunities, and identification and solicitation of donor gifts.</p>	<p>1) Maintain a fiscal strategy that enables a minimum of six months of free cash flows.</p> <p>2) Build on the existing investment portfolio that allows us to support operational and capital needs.</p> <p>3) Be in a position to accept, receive, and manage donations for a comprehensive endowment strategy.</p>	<p><i>1) Ongoing financial review.</i></p> <p><i>2) In partnership with investment experts, divert excess funds to maintain a balanced portfolio.</i></p> <p><i>3) Utilize flexible technologies to effectively administer operational and private support.</i></p> <p><i>4) Engage our constituents and stakeholders in a meaningful way to increase philanthropic support.</i></p>